

2018

LAFFFF advocates for an open, creative and inclusive society. a cultural initiative by kulturspace.



LA FASHION FILM FESTIVAL

LAFFFF was a dazzling showcase of how fashion, lifestyle and tech are blending to create future visionary experiences.

LA's connected fashion film festival provided a rare opportunity for consumers to interact with fashion, film and tech producers while experiencing immersive branding displays and demos.



#LAFFFF2018 AUDIENCE

05 OCT

1312

Fred Segal
Sunset Blvd. and AKA West Hollywood

06 OCT

1135

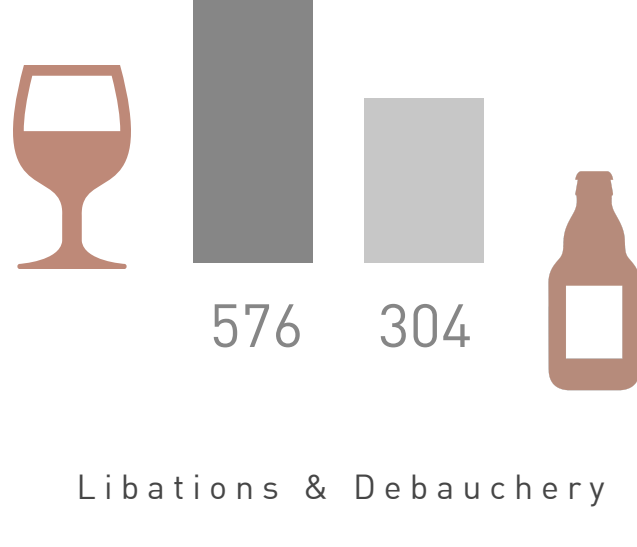
Technicolor
Experience Center

V E N U E S

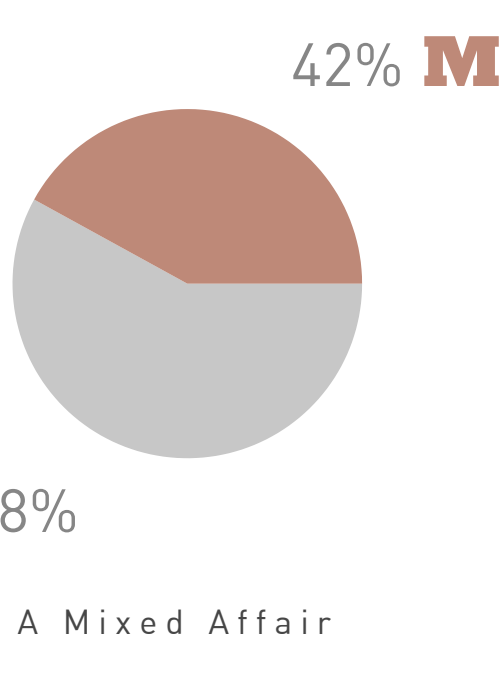
Fred Segal

aka.

technicolor
Experience Center



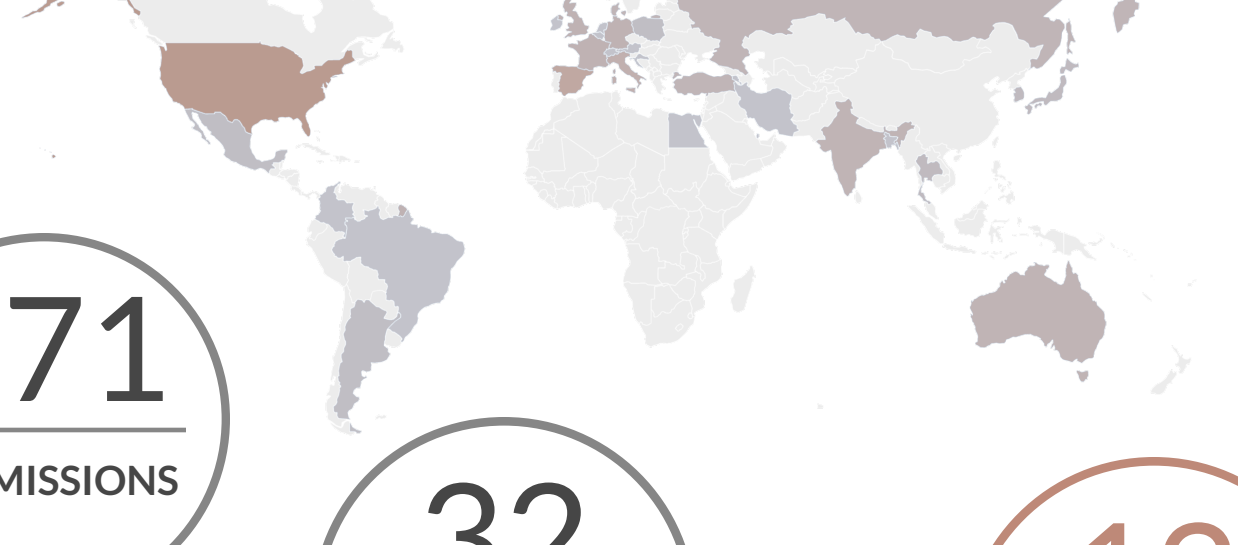
Libations & Debauchery



A Mixed Affair

S U B M I S S I O N S

LAFFFF saw an impressive 171 submissions from 32 countries. Our programming team shortlisted 70 films and our esteemed jury chose 12 winners from 9 categories.



171
SUBMISSIONS

32
COUNTRIES

12
WINNERS

70
NOMINATIONS

23
JURORS



Social Media & Online Outreach

18,6M GIPHY

Total LAFFFF gifs views @ giphy.com

9,4K FACEBOOK

Total event views

40,3K WEBSITE

Total page views

19K VIMEO

Total films views

18,9K INSTAGRAM

Total campaign likes

30K PHOTOBOOTH

Total shares of pictures and gifs

511# HASHTAGS

Total use of #LAFFFF18

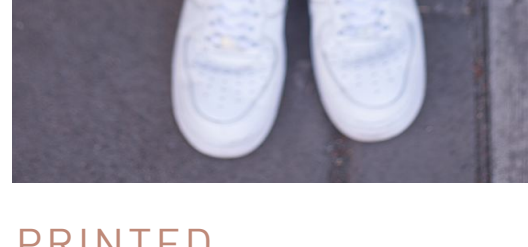
4K NEWSLETTER

Total email views

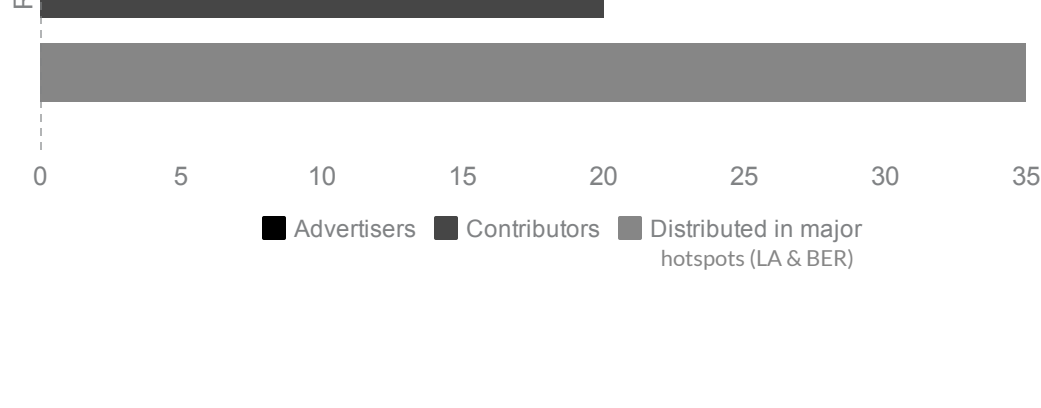
RADICAL VERTICAL

RV creates and curates inspiring content along with immersive experiences to bridge audiences into the fascinating world of fashion, with a cultural mission from The kulturspace Foundation to develop entertaining and engaging media platforms to build and establish links between, creatives, corporates & consumers.

Available in print and online.



PRINTED & ONLINE



STATS & DIST



PARTNERS & SUPPORTERS

We couldn't have done it without you!

33
PARTNERS

100
VIP BAGS

VIP Vegan Bags we're provided to our special guests.



SEE YOU FOR #LAFFFF19

